

Privacy Policy

Shopzo owns domain "Shopzo.in" (hereinafter referred to as "Shopzo") is concerned about the privacy of its users (hereinafter referred to as "You" "Your" "Yourself") accessing its mobile App/Website in the name of "Shopzo" ("App/Website") and has provided this Privacy Policy ("Policy") to familiarise You with the manner in which Shopzo collects, uses and discloses Your information collected through App/Website.

BY USING THIS APP/WEBSITE, YOU AGREE TO THE TERMS AND CONDITIONS OF THIS POLICY. IF YOU DO NOT AGREE WITH THE TERMS AND CONDITIONS OF THIS POLICY, PLEASE DO NOT PROCEED FURTHER TO USE THIS APP/WEBSITE.

1. Information and Usage

This **Privacy Policy** explains how Shopzo collects personal and non-personal information, classified as mandatory or voluntary and uses, discloses and protects such information through the App/Website. 'Personal Information' is data that can be used to uniquely identify or contact a single person ("**Personal Information**"). Personal Information for the purposes of this Policy shall include, but not limited to, information regarding Your name, address, telephone number, date of birth, gender, e-mail address, etc.

You may need to provide Shopzo Your Personal Information during the course of using some services of the Shopzo, for instance, creating a User ID, provide information in Your account while registering on the App/Website, or provide financial information while making an online purchase, upload content, participate in any online survey or contest, communicate with Shopzo's customer service by phone, email or otherwise, provide reviews for the content available on the App/Website.

Shopzo collects only such Personal Information that Shopzo believes to be relevant and is required to understand You or Your interests. Shopzo collects Your Personal Information in order to record, support and facilitate Your participation in the activities You select, track Your preferences, to provide You with a customized App/Website experience, to notify You of any updated information and new activities and other related functions offered by Shopzo, keep You informed about latest content available on the App/Website, special offers, and other products and services of Shopzo, to assist You with customer service or technical support issues, to follow up with You after Your visit, to otherwise support Your relationship with Shopzo or to prevent fraud and unlawful use.

In an effort to make our App/Website effective, certain information may be collected each time you visit the App/Website. Such information may be stored in server logs. These encrypted statistics do not identify you personally, but provide us the information regarding your visit to the App/Website and the type of user who is accessing our App/Website and certain browsing activities by You. This data may include access to your mobile and files stored on your device and other technical details, the operating system of Your device and the App/Website You last visited. The duration of Your stay on our App/Website is also stored in the session along with the date and time of your access. These data are used by Shopzo to understand the use and number of user visiting the App/Website. Some of the information related to the App/Website and Your visit may be shared by the sponsors, investors, advertisers, developer, strategic business partners of Shopzo and some associates in order to enhance and grow our business and the App/Website but we assure that these information will never include any of Your Personal Information's.

When You use the App/Website, Shopzo's servers (which may be hosted by a third party service provider) may collect information indirectly and automatically about Your activities on the App/Website.

We use third-party service providers to serve ads on our behalf across the internet and sometimes on this App/Website. They may collect anonymous information about Your visits to our

App/Website, and Your interaction with our products and services. No personally identifiable information is collected or used in this process. They do not know the name, phone number, address, email address, or any personally identifying information about the user.

Shopzo DOES NOT trade or sell Your Personal Information in any manner, except as specified herein, or if express consent is sought from You.

Personal Information provided by You is used only:

- (a) to facilitate Your use of the App/Website;
- (b) to respond to Your inquiries or fulfill Your requests for information about the various services;
- (c) to provide You with information about Shopzo's products/services and to send You information, materials, and offers from Shopzo;
- (d) to send You important information regarding the App/Website, changes to Shopzo's terms, conditions, and policies and/or other administrative information;
- (e) to send You surveys and marketing communications that Shopzo believes may be of interest to You;
- (f) to personalize Your experience on the App/Website by presenting advertising, products and offers tailored to You;
- (g) to help You address Your problems with the App/Website including addressing any technical problems;
- (h) if You purchase any content or avail of any service from the App/Website, to complete and fulfill Your purchase, for example, to have Your payments processed, communicate with You regarding Your purchase and provide You with related customer service;
- (i) for proper administering of the App/Website;
- (j) to conduct internal reviews and data analysis for the App/Website (e.g., to determine the number of visitors to specific pages within the App/Website);
- (k) to improve the services, content and advertising on the App/Website;
- (l) to protect the integrity of the App/Website; and
- (m) to respond to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law.

You acknowledge that apart from Your Personal Information, if You upload any content on the App/Website, such content may contain information including Personal Information and the same may be available to the other users of the App/Website. Shopzo will not be liable for the disclosure and dissemination of such Personal Information to third parties.

Shopzo may disclose aggregated information about the use of the App/Website, but it will never contain Personal Information. Shopzo does not disclose Personal Information to third parties in the normal course of operations. However, in situations when Shopzo is legally obligated to disclose information to the government or other third parties, Shopzo will do so.

Shopzo implements standard measures to protect against unauthorized access to and unlawful interception of Personal Information. However, no App/Website can fully eliminate security risks.

2. Shared Personal Information

You are required to submit Your information at the time of making an online purchase on the App/Website. Shopzo uses an online payment gateway that is operated by a third party and the information that You share with Shopzo is transferred and shared with such third party payment gateway operator. The said operator may also have access to Your online purchase history/details that You make from the App/Website.

Extremely sensitive information like Your credit-card details are transacted upon secure sites of App/Website roved payment gateways which are digitally under encryption, thereby providing the highest possible degree of care as per current technology. You are advised, however, that internet technology is not 100% safe and You should exercise discretion on using the same.

3. Links to Third Party Websites

The App/Website provides third-party advertisements and links to other websites. Shopzo does not provide any Personal Information to these third-party websites or advertisers.

Shopzo will contain links to other websites ("**Linked Site**") which are operated by third parties and are not controlled by, or affiliated to, or associated with, Shopzo unless expressly specified on the App/Website. Shopzo is not responsible for any form of transmission, whatsoever, received by You from any Linked Site. Accordingly, Shopzo does not make any representations concerning the privacy practices or policies of such third parties or terms of use of such websites, nor does Shopzo control or guarantee the accuracy, integrity, or quality of the information, data, text, software, music, sound, photographs, graphics, videos, messages or other materials available on such websites. The inclusion or exclusion does not imply any endorsement by Shopzo of the website, the website's provider, or the information on the website. The information provided by You to such third party websites shall be governed in accordance with the privacy policies of such websites and it is recommended that You review the privacy policy on any such websites prior to using such websites.

These third-party websites and advertisers may use technology to send the advertisements that Appear on the Website directly to Your browser. In such cases, the third party websites or advertisers automatically receive Your IP address. They may also use cookies, JavaScript, web beacons and other technologies to measure the effectiveness of their advertisements and to personalize advertising content. Shopzo does not have access to or control over cookies or other features that such third party websites and advertisers may use, and the information practices of these third-party websites and advertisers are not covered by this Policy. Please contact them directly for more information about their privacy practices.

4. Security

Shopzo strives to ensure the security, integrity and privacy of Your Personal Information and to protect Your Personal Information against unauthorized access or unauthorized alteration, disclosure or destruction. For this purpose, Shopzo adopts internal reviews of the data collection, storage and processing practices and security measures, including Appropriate encryption and physical security measures to guard against unauthorized access to systems where Shopzo stores Your personal data.

Shopzo is not responsible for any breach of security or for any actions of any third parties that receive Your Personal Information. The App/Website also linked to many other sites and we are not/shall be not responsible for their privacy policies or practices as it is beyond our control.

Notwithstanding anything contained in this Policy or elsewhere, Shopzo shall not be held responsible for any loss, damage or misuse of Your Personal Information, if such loss, damage or misuse is attributable to a Force Majeure Event (as defined below).

A "**Force Majeure Event**" shall mean any event that is beyond the reasonable control of Shopzo and shall include, without limitation, sabotage, fire, flood, explosion, acts of God, civil commotion, strikes or industrial action of any kind, riots, insurrection, war, acts of government, computer

hacking, unauthorized access to computer data and storage device, computer crashes, breach of security and encryption, etc.

5. Disclosure

Shopzo will use information only in accordance with the Policy under which the information was collected unless we have received explicit authorization.

Shopzo may disclose any information Shopzo may have about You (including Your identity) if Shopzo determines that such disclosure is necessary in connection with any investigation or complaint regarding Your use of the App/Website, or to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) Shopzo's rights or property, or the rights or property of users of the App/Website, including Shopzo's customers. Shopzo reserves the right at all times to disclose any information that Shopzo deems necessary to comply with any Applicable law, regulation, legal process or governmental request. Shopzo also may disclose Your information when Shopzo determines that Applicable law requires or permits such disclosure, including exchanging information with other companies and organizations for fraud protection purposes.

You acknowledge and agree that Shopzo may preserve any communication by You with Shopzo through the App/Website or any Service, and may also disclose such data if required to do so by law or if Shopzo determines that such preservation or disclosure is reasonably necessary to: (1) comply with legal process; (2) enforce this Policy; (3) respond to claims that any such data violates the rights of others; or (4) protect the rights, property or personal safety of Shopzo, its employees, users of, or visitors to, the App/Website, and the public.

6. User Discretion

You can always choose not to provide information and in such cases, if the information required is classified as mandatory, You will not be able to avail of that part of the Services, features or content.

Shopzo may, if You so choose, send direct advertisement mailers to You at the address given by You. You have the option to opt-out of this direct mailer by clicking at the unsubscribed link option attached to e-mail. Shopzo respects Your privacy and if You do not want to receive e-mail or other communications from Shopzo, please report to Shopzo at support@shopzo.in.

If You do not want Shopzo to use Personal Information that Shopzo to You, please report to Shopzo at support@shopzo.in.

The 'Help' portion of the toolbar on most browsers will tell You how to prevent Your browser from accepting new cookies, how to have the browser notify You when You receive a new cookie, or how to disable cookies altogether. Further, You can also disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Website of its manufacturer. However, as cookies allow You to take advantage of some of the Website's features, some of the Website's features and services may not function properly if Your cookies are disabled. It is therefore, recommended that You leave the cookies turned on. For instance, if You block or otherwise reject Shopzo's cookies, You will not be able to add items to Your shopping cart, proceed to checkout, or download any of Shopzo's Content or avail of Shopzo's services that require You to log in.

7. General Provisions

By accessing the App/Website, You have agreed to the terms set out in this Policy. This Policy should be at all times read along with the [Terms of Use](#) of the App/Website.

Unless stated otherwise, the Policy Applies to all information that Shopzo has about You and Your

account.

By using this App/Website and the products, content and services provided on the App/Website, You agree and acknowledge that Your Personal Information collected through the App/Website may be transferred across national boundaries and stored and processed in any the country around the world. You also acknowledge that in certain countries or with respect to certain activities, the collection, transfer, storage, and processing of Your information may be undertaken by trusted third party vendors or agents of Shopzo such as credit card processors, web hosting providers, communication services, and web analytic providers, to help facilitate Shopzo in providing certain functions.

Shopzo may make changes to this Policy, from time to time at Shopzo's sole discretion or on account of changes in law. Shopzo will not reduce Your rights under this Policy without Your explicit consent. Shopzo may e-mail periodic reminders of the notices and conditions, unless You have instructed Shopzo not to, but You should check the App/Website frequently to see recent changes. Notwithstanding the above, Shopzo shall not be required to notify You of any changes made to the Policy. The revised Policy shall be made available on the App/Website. Your continued use of the App/Website, following changes to the Policy, will constitute Your acceptance of those changes.